



PURE EXPERTZ · ECOSYSTEM INTRODUCTION

PRACTICAL AI · GUARDRAILS · PEOPLE IN CHARGE

Smart systems, strong humans: find your path.

AI with guardrails, a trusted local network, and people who decide.

Andy Babala, CPP · AI consultant · Founder, Pure Expertz

TECH CHECK · FREE, EVERY WEEK

AI IMPACT FORUM · NOV 12-14

THE LOCAL NETWORK



HOST OF THE FREE WEEKLY TECH CHECK ROOMS

Andy Babala, CPP

- ✓ Certified Protection Professional (CPP), board certified in security management by ASIS International
- 📅 More than a decade in security, including ten years in security management
- ★ AI consultant · Founder, Pure Expertz
- 📖 Since 2023: business education and coaching in sales, marketing, course design and applied AI

I help owners and teams put AI to work safely, with people in charge.



THE PROBLEM

The AI tsunami: tools arrive **faster than decisions.**



New tools every week

Every vendor says theirs changes everything.



Decisions pile up

Who owns it? What data goes in? Who checks the output?



Owners decide alone

No time, no trusted advisor, nobody to compare notes with.

The answer isn't another tool. It's a plan, guardrails and **people you trust.**



WHO THIS IS FOR

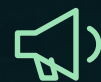
Find yourself **here.**

Not afraid of AI. You want guardrails and real implementation.



Small business owners

YOUR SLIDE: 11-16



Digital marketers & agencies

YOUR SLIDE: 17



Trusted service providers

YOUR SLIDE: 17



Brokers, venues & restaurants

YOUR SLIDE: 18



Homeowners, renters & seniors

YOUR SLIDE: 18



Independent consultants

YOUR SLIDE: 19



Leaders & boards

YOUR SLIDE: 19



Schools, communities & workplaces

YOUR SLIDE: 20-21

How trust works **here.**



That's why the rooms are open: **see how we think before you buy anything.**

Everything connects **to you.**

LEARN

Tech Check → Forum →
workshops → cohorts →
consulting

SOFTWARE

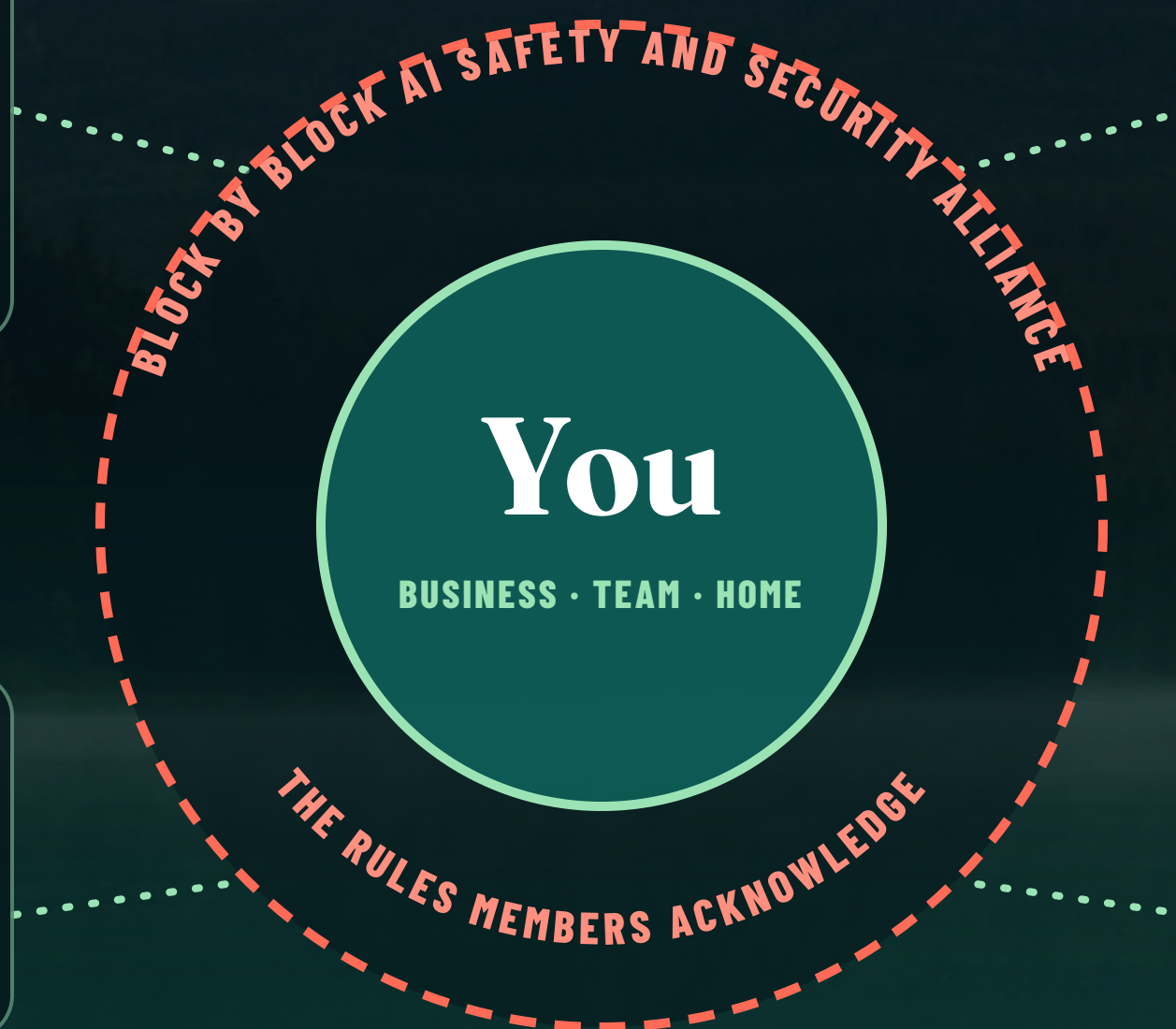
APPZ · Community in a Box · 30-Day AI
Build

LOCAL NETWORK

Homeowners ↔ trusted service
providers ↔ venues ↔ connectors

MEDIA PLATFORM

Green Room interviews, YouTube,
newsletter, social · with Total TV



Start free. Go as deep as you need.



SCAN TO JOIN
zoom.pureexpertz.ai

START FREE THIS WEEK



THE LOCAL NETWORK

People make the match. **You decide.**

**Homeowners, renters
& seniors**

Ask a real question first.



Trusted service providers

Screened for identity and registered business.



Tech Check rooms

where people meet: a person at every step



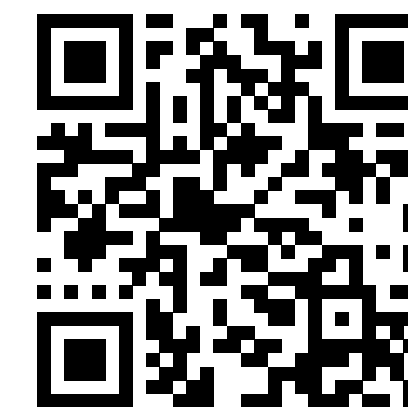
Connectors

Introduce the right people.



Venues

Host the rooms and watch parties.



SCAN TO CONNECT
pureexpertz.com/network

An introduction is not an endorsement or a guarantee. You choose and contract with providers directly.

Rules, a voice, and **the tools.**



THE RULES

The Alliance

The Block by Block AI Safety and Security Alliance: a voluntary standard in development, administered by Pure Expertz. The rules members acknowledge: **legal, ethical, moral.** It certifies no one.



THE VOICE

Media platform

Green Room interviews, our YouTube, the newsletter and social, at pureexpertz.pro/media. Total TV, our marketing partner, promotes our events. Nobody is recorded or aired without written consent.



THE TOOLS

Software

APPZ: practical AI tools at appz.pureexpertz.ai. Community in a Box: your community's rooms and systems. The 30-Day AI Build: one working system, on accounts you own.

Guardrails first. **Then the tools.**

-  **People decide.** AI does the work under guardrails.
-  **Some data never goes in.** A person reviews what comes out.
-  **Consent first.** Nobody is recorded, aired or cloned without a signed release.
-  **Terms in writing** before anyone buys.
-  **No income promises.** We teach the work and build it with you.





LEVELS • WHAT YOU GET

Three levels. Pick your door.

LEVEL 1

START

Start

Owners, families, supporters

- AI Impact Forum ticket (Nov 12–14)
- Alliance community membership
- Homeowner access to the local network
- The Tech Check rooms

LEVEL 2

MEMBER

Total Smart Pro / Trusted Service Provider

Service pros, creators, marketers

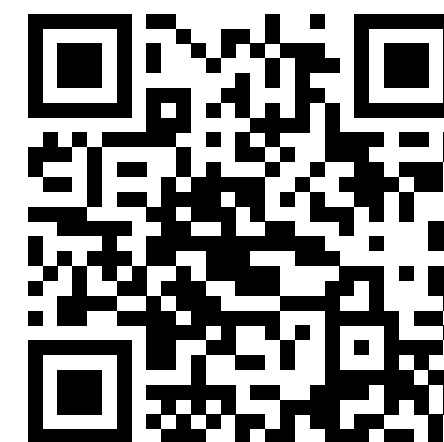
- Your listing in the local network
- Shared services: websites and back office (invoicing, proposals, RFPs)
- The rooms, every week
- Cancel anytime

LEVEL 3

FULL ACCESS

Monthly

- Access to our technology and systems
- The path to the 30-Day AI Build and Community in a Box tracks



SCAN FOR **TICKETS**
pureexpertz.com/forum

START WITH THE FORUM



PRODUCTS • QUICK STARTS

Quick starts. **This week.**

1

4-week live workshop

One theme, four live sessions, your own work on screen.

2

30-Day AI Build

One working system in about 30 days, on accounts you own.

Quoted

3

AI Clone

Your media presence on the Eugentic platform.

4

AI Clone Agency

Build your own clone agency; your clone is built along the way.



SCAN TO **JOIN**

zoom.pureexpertz.ai

ASK AT A TECH CHECK

Terms in writing before anyone buys. Likeness work starts only after a signed consent and release.



PRODUCTS • GO DEEPER

Go deeper, **together.**

1

12-week cohorts

Leaders and teams working ON the business. At least two people from one organization.

2

Consulting: retainer or by project

1. Discovery & diagnostics → 2. Alignment → 3. Implementation

Starts with a 2-hour strategy intake. A written scope before any build.

3

1:1 consultancy

About 2 hours a week, for leaders and operators.



SCAN TO **BOOK**

calendly.com/andybabala/25min

BOOK A CONVERSATION

Your team owns the decisions and the accounts. No result or saving is promised.

Which one fits you?

	4-week workshops OWNERS & TEAMS	12-week cohorts PROFESSIONALS	Consulting DECISION MAKERS
WHO	Owners and their teams	Professionals working ON the business, not in it	C-suite, boards and decision makers
HOW LONG	4 weeks, live	12 weeks, small group	Retainer, or a project in 2–3 phases
HOW	One theme, hands-on. Bring your laptop.	Real work, weekly accountability	Discovery → alignment → implementation
YOU LEAVE WITH	One system set up and running	A team that works differently	A plan your organization owns and runs

What the workshops cover.



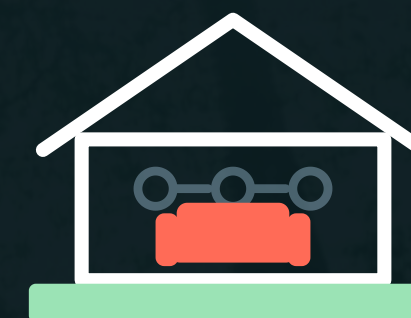
AI guardrails & policies

What goes in, who checks the output, who owns each tool.



Architecture first

“House first, furniture last.” Outcome, then workflow, then the tool.



GoHighLevel & CRM automation

Intake, follow-up and pipelines. A person still presses Send.



Build your own AI scaffolding

Codex, Claude Code or Grok: your own assistants, on accounts you own.



WORKSHOP THEMES • 2 OF 2

Four weeks. One theme.

Bring your laptop.



AI clone & media presence

Show up in more interviews, podcasts and short video, with your signed consent.



Prevention-first practices

Safety habits for teams; scams and deepfakes; who to call and when.



Home, caregiving & co-living systems

Family communication, shared calendars, privacy and decency.



SCAN TO JOIN

zoom.pureexpertz.ai

PICK A THEME AT A TECH CHECK

Home and caregiving: education and technology only. Never medical, nursing or care advice.

Agencies and service pros.

Digital marketers & agencies

WHAT YOU GET

Add a consulting vertical. Run workshops for your clients, with our rooms, contracts and systems behind you.

HOW IT WORKS

- Bring your clients into the rooms
- Rebrand the Homeowner ↔ Trusted Service Provider Matching Blueprint for your practice

YOUR NEXT STEP
Agency Owners Hour
Wednesdays, 2 PM



SCAN TO **PARTNER**

Trusted service providers

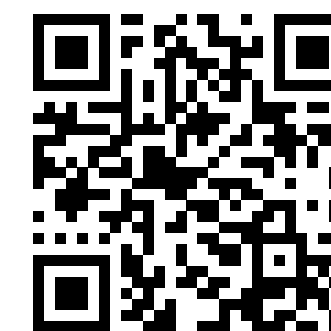
WHAT YOU GET

Shared services: a website and the back office (invoicing, proposals, RFPs), your listing and introductions in the rooms. Set up for more and better projects.

HOW IT WORKS

- Screened for identity and registered business
- Recommended in the rooms when you show up and help

YOUR NEXT STEP
Real Estate & Builders
Tuesdays, 1 PM



SCAN TO **CONNECT**

Venues and homes.



Brokers, venues & restaurants

WHAT YOU GET

Host Forum watch parties and a weekly segment. Your room becomes a local hub. Any business owner with a room and a screen can do it.

HOW IT WORKS

- A screen, a camera, a mic: that's the kit
- We run the program and the Q&A; you host the room

YOUR NEXT STEP
Host a watch party
Nov 12-14



SCAN TO HOST



Homeowners, renters & seniors

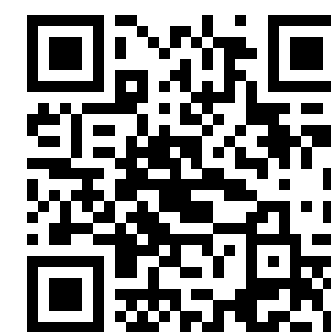
WHAT YOU GET

Member access to the Forum and the Tech Check rooms. Meet screened local pros through people, not a database.

HOW IT WORKS

- Ask in a room first
- A person introduces providers who serve your ZIP; you decide

YOUR NEXT STEP
Start with
the Forum



SCAN FOR TICKETS

Consultants and **leaders.**

Independent consultants & brand ambassadors

WHAT YOU GET

Contracts ready, plus CRM, rooms, training and our media platform. Partner rewards per your written partner agreement: not everyone gets the same share; those who engage do.

HOW IT WORKS

- Your own tracking link for invitations
- Agreement signed first, then onboarding

YOUR NEXT STEP
**Ask for the consultant
conversation**



SCAN TO **JOIN**

Leaders, C-suite & boards

WHAT YOU GET

Thursdays at 3 PM: cohorts, consulting, an AI campus for your organization, and planning a business transition.

HOW IT WORKS

- Education and planning, not a business broker
- Discovery first, then a written scope

YOUR NEXT STEP
Leaders conversation
Thursdays, 3 PM



SCAN TO **BOOK**

Prevent it **before it starts.**

Preventing violence, bullying and crime is my life's work.

PREVENTION-FIRST STARTS HERE



Early signs

Changes in behavior, isolation, conflict, bullying

MOST PROGRAMS START HERE



Escalation

Threats, grievances, warnings missed

Incident

Harm, crisis, response

Smart systems help people **notice sooner.** People act.

Prevention-first training, with a partner methodology.



Schools

Staff and student leaders who notice first.



Communities

Faith groups, clubs and neighborhood leaders.



Families

Plain-language habits at home, privacy and decency.



Workplaces

Leaders, HR and front-line teams.

Start with one briefing, then one pilot group. **Training, not security services.**



SCAN TO **BOOK**

calendly.com/andybabala/25min

BRING IT TO YOUR ORGANIZATION



WHO WE BUILD WITH

Who we build with.



YouEx

Tom Gersic's platform. We show it in the rooms.



Eugentic

The platform behind our AI clone work.



GoHighLevel

CRM, automations and the social planner.



Total TV

Marketing partner: promotes our events and airs business spots with a signed release.



A network of strategists, architects and AI specialists

The right expert in the room, matched to your project.



HOW WE MEET · ALL TIMES CENTRAL

Your week with Pure Expertz.

MON 1 PM Speakers, vendors, suppliers & connectors · Zoom

TUE 1 PM Real Estate & Builders + Tech Check · Zoom

WED 12:30–2 PM Papagalino Cafe, Niles · in person
2 PM Agency Owners · 3 PM Caregivers · Zoom

THU 1 PM Practical AI & Safety · 3 PM Leaders · Zoom

SAT Saturdays 2 PM CT · community hub on the Forum platform (starting after XBS)

MONTHLY Anchor event · proposed: Thu Dec 3, virtual



SCAN TO JOIN
zoom.pureexpertz.ai

EVERY ROOM, ONE LINK

ZOOM = FREE INFORMATIONAL ROOMS

OBVIO = EVENTS & WORKSHOPS



AI IMPACT FORUM • NOV 12-14, 2026

Three live afternoons. One plan for 2027.

Live online • 1-4 PM Central • Thu-Sat

THU NOV 12

Real Estate & Business

Owners, brokers, builders

FRI NOV 13

Health & Caregiving

Education, not medical advice

SAT NOV 14

AI & Technology

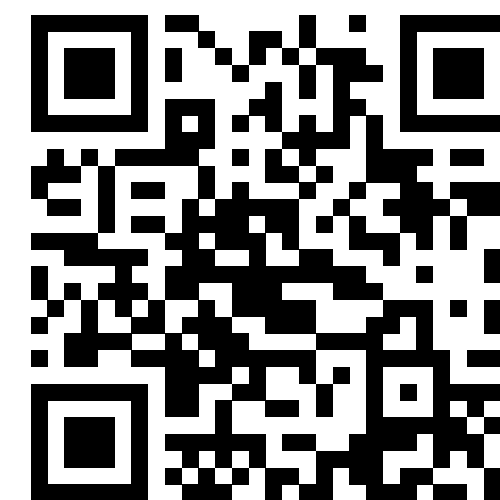
Hands-on tools, live

☆ VIP evenings: Fri + Sat, 6:30-7:30 PM CT

📄 “Build your 2027 plan,” a live session

💻 Day 3: hands-on tools with sample data

🏠 Watch parties at local venues



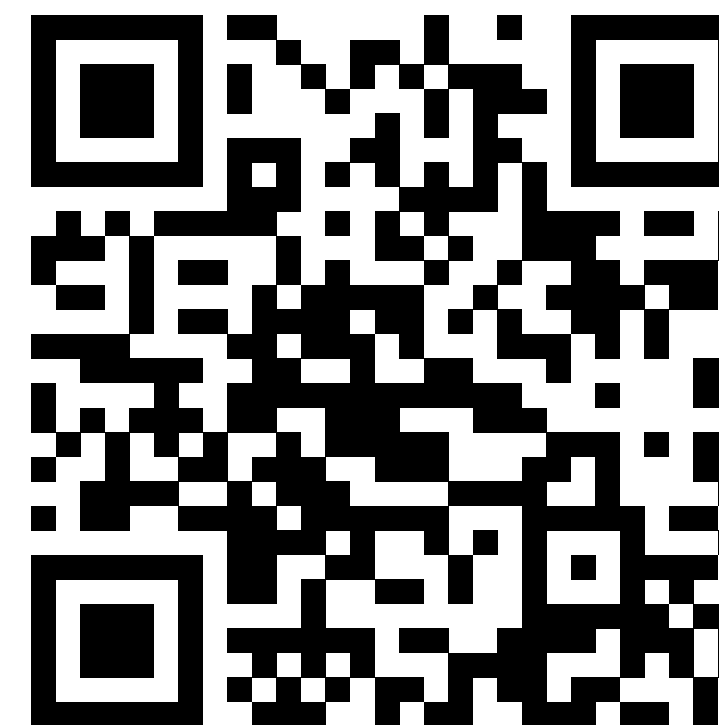
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Get your ticket **now.**

- 1 Scan the code, or go to pureexpertz.com/forum.
- 2 Watch for the email from support@pureexpertz.com with your personal link.
- 3 Come to a Tech Check to test it. **See you November 12.**



SCAN FOR TICKETS
pureexpertz.com/forum



FIND YOUR PATH • TODAY

Three paths. **Pick one today.**



SCAN TO **JOIN**

Tech Check

Free • every week • Zoom

zoom.pureexpertz.ai



SCAN FOR **TICKETS**

AI Impact Forum

Nov 12-14 • live online

pureexpertz.com/forum



SCAN TO **PARTNER**

Become a partner

Provider, venue, connector or
consultant

pureexpertz.com/network/partners

We are the connectors. **We are the problem solvers.**

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