



AI IMPACT FORUM 2026 · PURE EXPERTZ

# Three live afternoons. One plan for 2027.

Practical AI with guardrails, for people who aren't afraid of AI and want it to work: owners, teams, agencies, brokers and venue hosts, leaders, and families.

THU-SAT, NOV 12-14, 2026 · 1-4 PM CENTRAL · LIVE ONLINE

## Three days, three themes

Come for one afternoon or all three: **one ticket covers all three days**. Every session is live, practical and built around your own work.

### DAY 1 · THU NOV 12

#### Real Estate & Business

Practical AI for owners, brokers, builders and service pros, plus an Illinois AI-at-work update for employers (education, not legal advice).

### DAY 2 · FRI NOV 13

#### Health & Caregiving

Technology and organization for families, caregivers and home-care businesses. Education, not medical advice.

### DAY 3 · SAT NOV 14

#### AI & Technology

Hands-on tools with sample data, then a live "build your 2027 plan" session.

## Who it's for

- **Small business owners** who want AI to work without breaking the team or the brand
- **Digital marketers and agencies** adding a consulting side
- **Trusted service providers** who want more and better projects
- **Brokers, venues and restaurants** who can host a watch party
- **Leaders, C-suite and boards** deciding what comes next
- **Homeowners, renters, seniors and caregivers**

## You'll leave with

- ✓ A one-page plan for 2027: three outcomes, quarterly milestones, your first 30 days
- ✓ A map of which tasks AI drafts and where a person checks
- ✓ Guardrails you can write down: what data never goes in, who reviews what comes out
- ✓ People to call: trusted providers, partners and peers from the rooms

### WHY NOW

New AI tools arrive every week, faster than most owners can decide what to do with them, and most decide alone. The Forum gives you three afternoons with people who do this work, and a plan you take home.

**Our rule in every room:** people decide; AI does the work under guardrails. Nobody is recorded or cloned without a signed release.

**We are the connectors. We are the problem solvers.**

## VIP EVENINGS · FRI + SAT

6:30–7:30 PM Central on Nov 13 and 14. Planned: a leaders' roundtable on Friday; live feedback on 2027 plans on Saturday.

## BUILD YOUR 2027 PLAN, LIVE

A guided session with a one-page worksheet. AI drafts the milestones; you edit and decide.

## HANDS-ON TOOLS ON DAY 3

Try Pure Expertz-built tools with sample data. Planned: a plan builder, a smart-system mapper and a follow-up writer. No client information.

## WATCH PARTIES

Restaurants, offices and clubs with a screen can host a live room for their guests. Ask us how.

## TECH CHECK BEFORE YOU COME

Test your link, tour the platform and ask questions in a short session before Nov 12.

## REPLAYS

Replays of sessions recorded with speaker consent, plus daily recaps, available through December 31, 2026.

## How it works

**1** Get your ticket at [pureexpertz.com/forum](https://pureexpertz.com/forum).

**2** Watch for the email from [support@pureexpertz.com](mailto:support@pureexpertz.com) with your personal link.

**3** Click your link on the day, then today's room. The Zoom app opens.



### YOUR HOST

**Andy Babala, CPP**, is board certified in security management by ASIS International and works as an AI consultant helping owners and teams put AI to work safely, with people in charge. He founded Pure Expertz and hosts the free weekly Tech Check rooms (Open Office Hours) at [zoom.pureexpertz.ai](https://zoom.pureexpertz.ai).

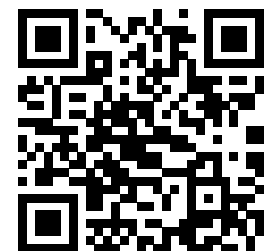
## NOT READY TO BUY? START FREE.

Come to a Tech Check room on Zoom, every week: bring one real question and see how we work. All rooms: [zoom.pureexpertz.ai](https://zoom.pureexpertz.ai)

### YOUR TICKET

# \$27 one-time; VIP \$297

One ticket covers all three afternoons. One-time ticket, not a subscription. Full refund on request before the Forum: [support@pureexpertz.com](mailto:support@pureexpertz.com). No certificate is awarded. Sold by Pure Expertz, LLC.



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